

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement on Telangana Tourism in “Andhra Prabha” Calendar - 2016, by M/s. Andhra Prabha Publications, Ltd., Hyderabad – Publication Charges – Sanction and release of an amount of Rs. 40,000/- (Rupees Forty Thousand only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 288

Dated: 12/05/2016

Read the following:

1. From M/s. Andhra Prabha Publications, Ltd., Hyderabad, Dt.Nil.
2. Memo.No.4032/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.09-12-2015.
3. Release Order No.27/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.1319828, of M/s. Andhra Prabha Publications, Ltd., Hyderabad, Dt.25-12-2015.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Andhra Prabha Publications, Ltd., Hyderabad, has requested to release an advertisement on Telangana Tourism in “Andhra Prabha” Calendar – 2016. Accordingly, Government have issued a order to M/s. Andhra Prabha Publications, Ltd., Hyderabad Hyderabad, through Department of Information & Public Relations, Hyderabad, for an amount of Rs.40,000/- (Rupees Forty Thousand only), for publication of an advertisement in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to M/s. Andhra Prabha Publications, Ltd., Hyderabad, to publish an advertisement for an amount of Rs.40,000/- (Rupees Forty Thousand only), for above said purpose. After publication of an advertisement in “Andhra Prabha” Calendar - 2016, the above said agency has furnished a bill towards release of an advertisement in “Andhra Prabha” Calendar - 2016, in the reference 4<sup>th</sup> read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release of an amount of Rs.40,000/- (Rupees Forty Thousand only), to M/s. Andhra Prabha Publications, Ltd., Hyderabad, towards advertisement published in “Andhra Prabha” Calendar - 2016.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account: “3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour M/s. Andhra Prabha Publications, Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. Andhra Prabha Publications, Ltd., Hyderabad  
Account No : 021811100002935  
Name of the Bank : Andhra Bank  
IFSC Code : ANDB0000218  
PAN NO. : AAFC A7213B

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Andhra Prabha Publications, Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU - Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**